

# APIM

Asian-Pacific Islander-Middle Eastern alumni of William & Mary  
Information Session

November 1, 2022



*"cultivating a vibrant community where all APIM alumni belong"*

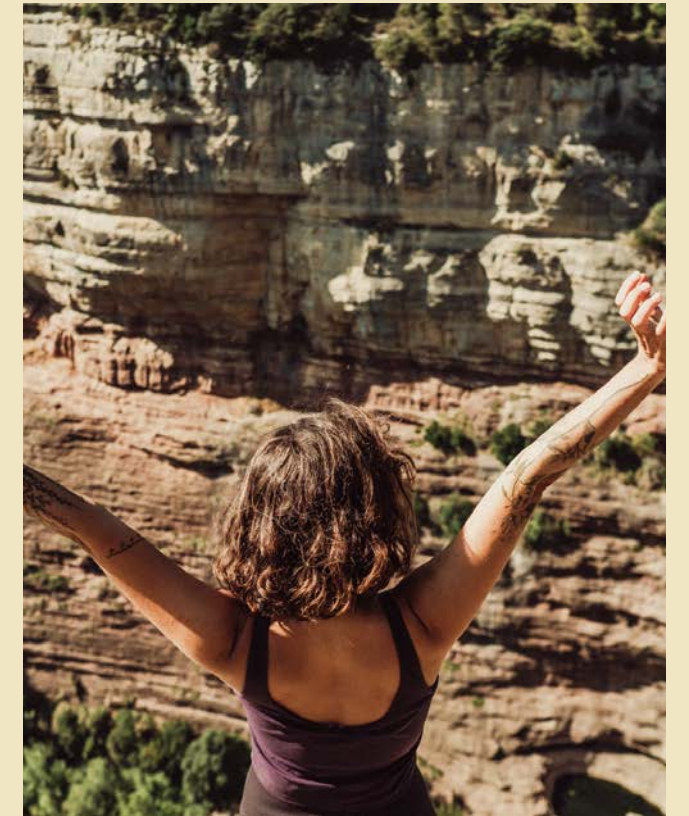
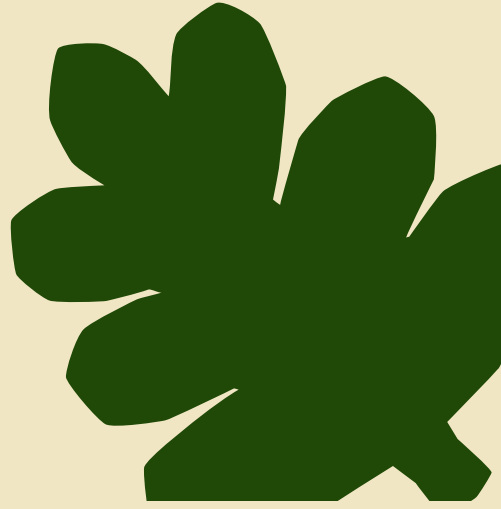


# Quick Agenda


1	Introductions
2	What is APIM?
2	Mission & Vision
3	Quick History: How we got here
4	Strategic goals & What we do
5	Transition Plans
6	Next Steps & Application Process
7	Q&A + Contact Info



# Introductions



Name, class year(s),  
preferred pronouns,  
city/region, and identity  
within APIM community



“As the numbers of APIM students and alumni are growing significantly at William & Mary — a reflection of the growth of their respective communities in the greater U.S. society — it is of paramount importance for the university to be proactive, not reactive, to these changes,”

-Banan Malkawi '05,  
APIM Leadership Circle Co-chair (2021-2022)



# About APIM: An Overview

## **Part of the Alumni Association & Identity Networks**

APIM is one of the W&M Alumni Association's identity networks, along with the Hulon Willis Association (alumni of Black and African descent), the Crim Dell Association (LGBTQ+ alumni) and Latinx alumni.

## **Our name: APIM**

APIM comprises alumni who self-identify as Asian, Pacific Islander and Middle Eastern

## **Focus is alumni to alumni facing**

Our goals and objectives are based in engaging current alumni to enhance APIM students and alumni experiences with the college, engaging across identity-based and regional alumni leaders as well.

## **Values of social justice, civic engagement, & inclusion**

These values have been unifying in our founding and dialogue and are a forefront in how we prioritize and guide APIM activities.

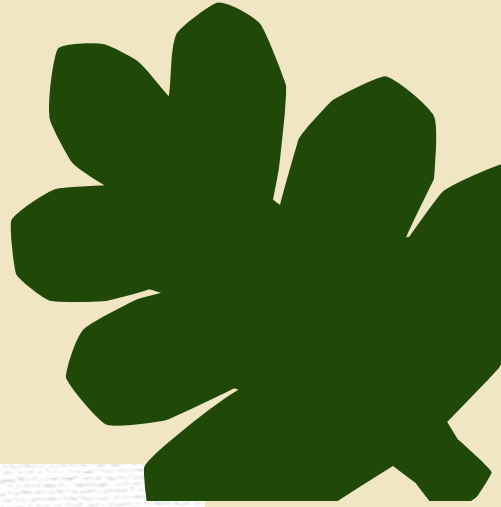


## Vision:

Our vision is to ensure that APIM faces and voices are a core component of William and Mary's present and future identity.

## Mission:

The APIM Alumni Association consists of alumni who self-identify as Asian, Pacific Islander and Middle Eastern with incredibly diverse heritages and experiences who are working to foster a greater sense of community at William & Mary. **Our mission is to honor and explore our diversity in order to bridge alumni in cultivating a vibrant community where all APIM alumni belong.**



# Quick History: How we got here...

Courageous Conversations:  
Curiosity & Excellence - Alumni Voices

Asian Centennial Alumni Excellence  
Panel Discussion

April 13, 2021  
12:00 - 1:30 pm



Craig Ramiro '00  
Vice President of Business Development  
Armada Hoffer Properties



Zayd Khoury '05  
Co Founder  
Certified Balance and Life Purpose Coach



Evette Becker '11  
Manager, Member Relations  
Common App



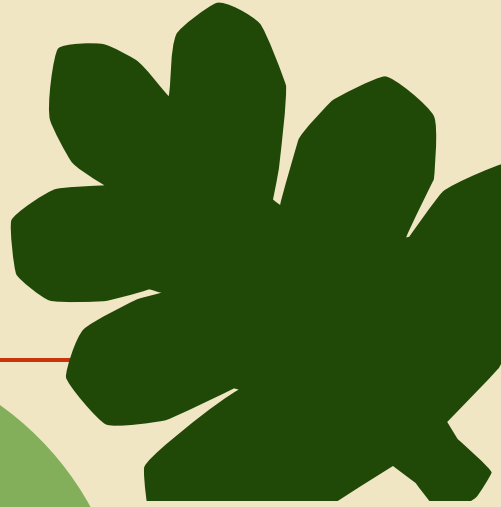
Banan Malkawi '05  
Research Analyst



Kayeh Sadeghian '12  
Director, Course Strategy



# Quick History: How we got here...





# What we do

**Visibility:** Increase and enhance the voice and visibility of the APIM alumni and students within the larger W&M community

**Outreach:** Engage with W&M alumni, students, and organization to coordinate opportunities for alumni involvement

**Networking:** Connect alumni to alumni to foster relationship building, dialogue, and networks.

o

W&M APIM  
Professionals :  
*Celebrating* and  
Strengthening  
our Community



June 17, 2021

#ONETRIBEONENETWORK

Since we are just launching, we are currently in the process of brainstorming activities that align strongly with APIM mission, vision, goals & objectives.

Your ideas & creativity are greatly needed!

# What we do: Strategic Goals (1 of 3)



## Visibility:

1. Use existing visibility structures to promote events, increase visibility
2. Promote difficult conversations to deepen empathy and understanding in the hopes of reducing polarization
3. Use our experiences to support future alumni to be their authentic selves
4. Promote visibility of W&M APIM
5. Keep using Art & Hatsuye and Alumni Magazine
6. Want to answer how APIM can be a part of the public conversation - full community has been othered, not part of U.S. history/W&M history and there is a need to address this through visibility

## Possible ideas:

- Speaker series, forums, panels
- Publishing articles
- Social media
- Guest speakers

# What we do: Strategic Goals (2 of 3)



## Outreach:

1. Coordinate and hold regular events to deepen engagement among APIM alumni (e.g. social events, professional development, informational meetings, etc.)
2. Create spaces to discuss salient matters about personal stories related to identity, common experiences among APIM alumni
3. Grow peer-to-peer connection
4. Foster relationships and interaction with existing student organizations
5. Explore and engage in relationships with other organizations with similar goals / objectives
6. Involve WMAA Regional Team and Young Guard outreach opportunities
7. Determine what to communicate with the APIM community via tools like a newsletter, social media posts, etc.

- Possible ideas:
- CSD Student mentoring
  - Service oriented activities
  - Partnership with other W&M departments and communities

## What we do: Strategic Goals (3 of 3)



### Structure/Governance: framework & structure that guides APIM processes and activities

1. Identify what our organizational structure is moving forward (what is our identity and how does the organizational structure reflect our current notions of identity)
2. Transition to advisory board or some other entity
3. Identify what organizational structure best reflects our greater goals - 3-6 months?
4. Shift from temporary Leadership Circle to next iteration of leaders through advisory board
5. Fundraise

Possible ideas:  
Fundraise

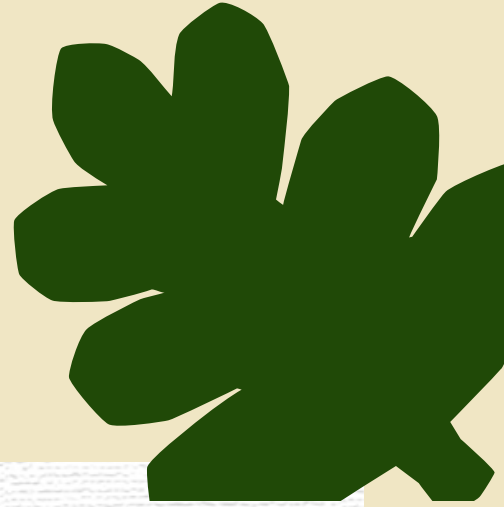
# Transition Plans



- APIM Leadership Circle will be transitioning APIM Alumni Association to a Leadership Advisory Board
- The APIM Advisory Board will consist of alumni members tasked with upholding and implementing APIM mission, vision, and strategic goals.
  - Activities look to support alumni & students while creating opportunities for engagement.
- Transition takes place this Fall (October-November), applications accepted through mid November (More info in following slides)
- **Advisory Board**
  - Quarterly meetings (virtual & in-person)
  - Annual financial requirement
  - Specified term lengths
  - Make things fun!

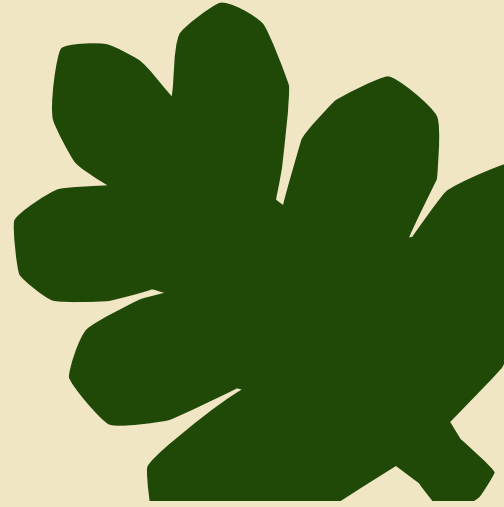
# Next Steps + Application Process

## How can I get involved?



- **Advisory Board:** If you're interested in a leadership position on the advisory board, please submit your interest through a quick application ([https://wmsas.qualtrics.com/jfe/form/SV\\_eFO8Xry0XSEz4nI](https://wmsas.qualtrics.com/jfe/form/SV_eFO8Xry0XSEz4nI)). This application will help us learn more about you, your interests, and commitment to the APIM mission & vision.
- **Participant:** Not interested in a leadership position, but want to be involved? Follow the Facebook page and discussion group, keep up with the alumni website to stay involved with events, activities!
- **Philanthropy:** Gifts of time, talent and treasure to support APIM activities and sponsored events are highly encouraged.
- Want to talk with us? Want to chat with an APIM alum and learn more?

# APIM Giving Structure



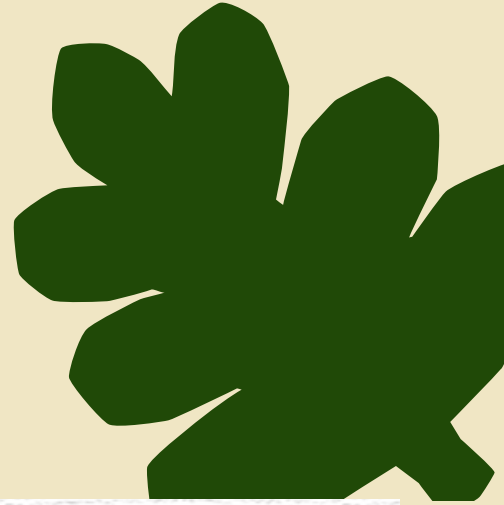
William & Mary APIM Alumni Advisory Board members are required to commit a monetary donation to the APIM Operating Fund for Alumni Engagement, giving level pursuant to their graduation year:

- \$1,000 per year for non-Young Guard alumni (10+ years from graduation)
- \$500 per year for Young Guard (5-10 years out)
- \$250 per year for Young Guard (0-5 years out)
- Current students enrolled at W&M are not required to commit financially

*\*\* If financial commitment proves to be a hardship, a confidential consideration may be discussed.*

# Next Steps + Application Process

## Advisory Board Application



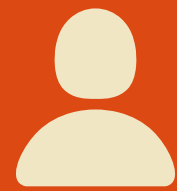
- Below are the expectations of prospective board members:
  - Able to attend a quarterly board meetings, serving a 2-year term with the option to renew membership;
  - Actively participate in meetings, as well as attend virtual and in-person events and programs outside of quarterly meetings;
  - Use your skills and expertise to create meaningful engagement opportunities that are reflective of the interests of your alumni peers; and
  - Complete the financial requirement toward the APIM Alumni Operating Fund, which underwrites programming created by the board.
- Application process:
  - Submitted applications will be reviewed by an alumni committee composed of current APIM Leadership Circle members. We may reach out to you if we have any follow-up questions.
  - For the July 1, 2022 board fiscal year, we will be accepting up to ten (10) new members.
  - Applications are due by **Friday, November 4, 2022** with the goal of announcing the new board by November 2022. If you have any questions about the application process, please contact Ivana Marshall, staff liaison to the board, at [immarshall@wm.edu](mailto:immarshall@wm.edu)





Questions, Thoughts, Comments?

# Stay in touch



- Contact Ivana Marshall at [immarshall@wm.edu](mailto:immarshall@wm.edu)
- Contact an APIM Alumni member via the Zoom chat
- Engage with APIM on the William & Mary Alumni Association website
- Join our Facebook group to be up to date with our events.
- <https://www.facebook.com/WMAPIMAlumni>
- [https://wmsas.qualtrics.com/jfe/form/SV\\_eF08Xry0XSEz4nl](https://wmsas.qualtrics.com/jfe/form/SV_eF08Xry0XSEz4nl)
- <https://wmalumni.com/get-involved/affinity-groups/apim/index.php>