



TAILGATE AT THE HOUSE

The Tribe game-day experience is going to be better than ever before for alumni, parents and friends during the 2017 Tribe football season. For the first time, fans will have the chance to reserve an exclusive tailgate spot at a premier location on the lawn of the Alumni House next to Zable Stadium and Richmond Road.

With a personalized tent, reserved parking spot and so much more, you will have access to the most desired tailgate area of the season.

Not just for corporate sponsors -- Tribe football fans, treat your families and friends to a thrilling pre-game experience!

This top-notch opportunity is offered by the Alumni Association. Now is the time to reserve your spot before it is too late!

PRICING

Tailgate Tent Package: \$1,000 per game | \$5,000 season
Parking Space Only: \$300 per game | \$1,000 season

The Tailgate Tent Package includes a parking spot only steps away from the tailgate location, a 20x10 tent and game-day essentials — cooler, ice, tables, chairs, Tribe gear and more. By sponsoring a tailgate spot for the 2017 Tribe football season, you will get named signage on the tent that faces the highly visible Richmond Road for \$5,000. There is also an option to reserve only a parking space.

Both the Tailgate Tent Package and the Parking Space Only option include access to food trucks and a cash bar on the lawn of the Alumni House (please note: the food trucks and cash bar are not available for the Homecoming game on October 20).



MAXIMUM EXPOSURE

Considered to be one of the highest foot-traffic areas and most visible locations on gameday — with nearly 8,000 spectators and fans — and on the corner of Richmond Road and Stadium Drive, Tailgate at the House allows opportunities to maximize exposure for corporate sponsors.

TAILGATE LOCATIONS MAP



Richard Long

Senior Associate Director of Development
Alumni Engagement and Corporate Sponsorships

757.221.1016

rnlong@wm.edu